

ABSTRACT

The goals of the thesis were to design a comprehensive strategy process of IS/IT for Tarakanita education at the IT Department of the Head Office for 2011/2012–2013/2014 and to decide its IS/IT project plans of 2011/2012–2013/2014 with a series of strategic initiatives, application portfolio, and projects in order to boost up the competitive standing of Tarakanita. Data were compiled by studying the management documents and series of meetings. Analysis was done using strategy formulation scheme under the umbrella of the Business Model Canvas. Results of analysis were a series of IS objectives underlying the need for Tarakanita to move its IS/IT position from a mere support and operational functions to strategic and even highly potential ones. The analysis results were formulated in four strategic objectives as the IS strategy, followed by the pertinent IT strategy and management strategy. It can be concluded that the four main problems were solved by the accomplishment of the IS/IT strategy and application portfolio in the long term plan (AA).

Keywords:

IS/IT strategy framework, IS/IT strategy process, IS strategy, IT strategy, IS/IT management strategy, application portfolio.